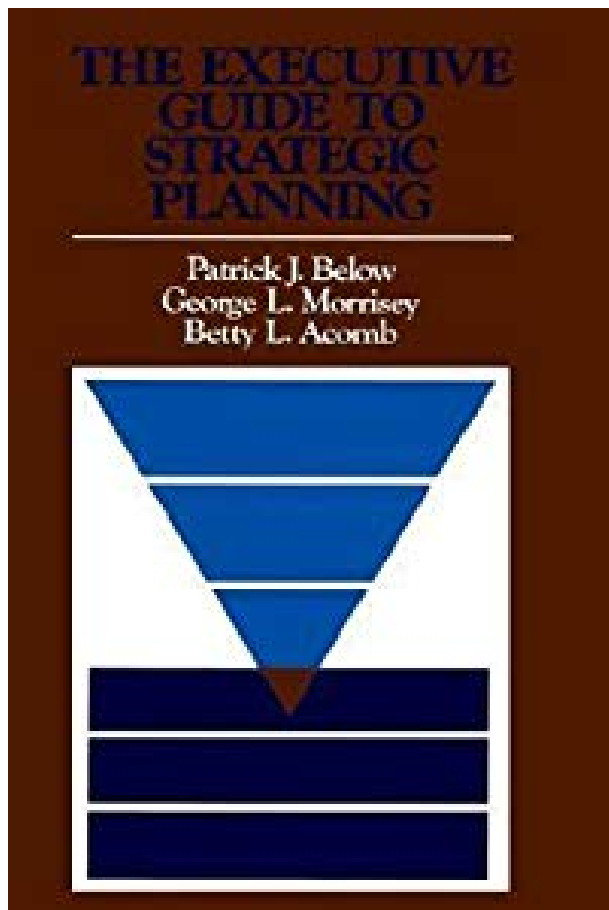


# The Executive Guide to Strategic Planning



<b>Pages:</b>	168
<b>Language</b>	English
<b>Author:</b>	Patrick J. Below
<b>ISBN10:</b>	155542032X
<b>Genre:</b>	Uncategorized
<b>ISBN13:</b>	9781555420321
<b>Goodreads Rating:</b>	4.00
<b>Published:</b>	February 20th 1987 by Jossey-Bass

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Offers a comprehensive approach to strategic planning: how to formulate strategic plans that will develop the company's strengths, be responsive to changing business conditions, and chart a productive and profitable company future. Provides numerous charts, worksheets, and other resources.