

Qualitative Research and Hypermedia: Ethnography for the Digital Age



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This text sets out to equip qualitative researchers with the tools necessary to conduct ethnography in the age of email and the internet. It will investigate how digital technologies potentially transform the ways in which we do research. This text also introduces the reader to new emerging methods that utilise new technologies and explains how to conduct data collection, analysis and representation using new technologies and 'hypermedia'.