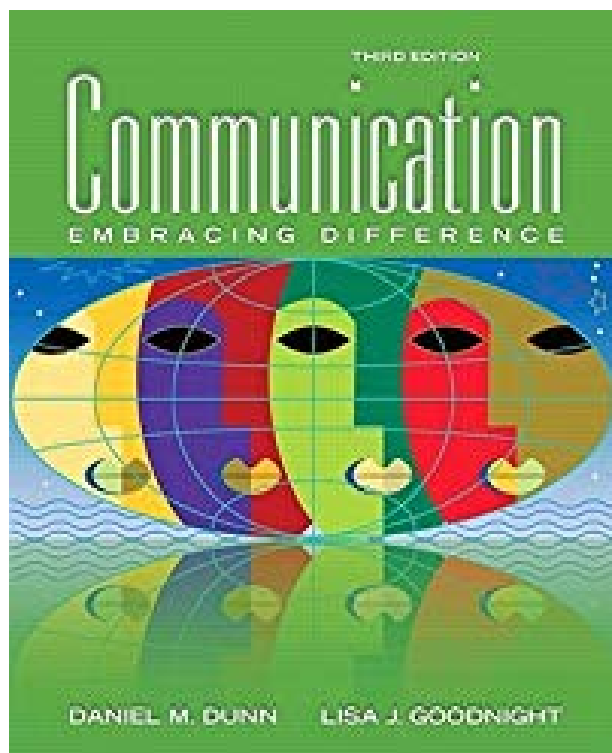


# Communication: Embracing Difference



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This third edition has continued its staple as a text that relates the student to the concepts.

By describing basic communication theories in everyday, non-technical terms, the emphasis on practical situations in the book helps students to connect the examples to their daily lives." "" "Communication: Embracing Difference" presents a clear format that stresses the importance of understanding and celebrating inter-relational differences within communication. Up-to-date examples of communication among interpersonal, small group, and public settings, allows the student to apply the concepts and theories learned, enabling them to become more confident and successful communicators." "Emphasizing a target audience of a diverse population, the overall approach of this text resonates with the communicator of today.