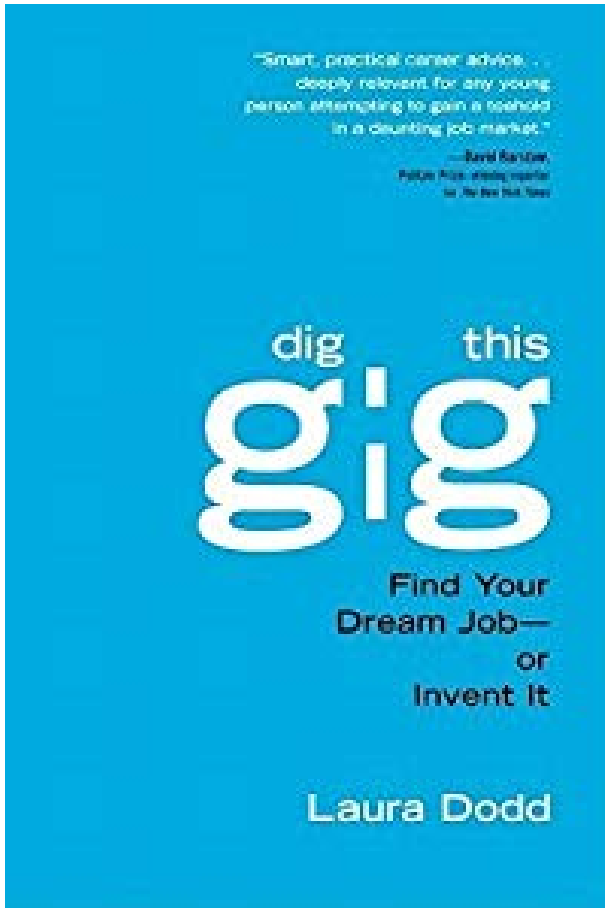


Dig This Gig



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Ready to claim or create your ideal job? Ready to stop dreaming and start digging? When Laura Dodd started talking with her twentysomething peers about working, it didn't take long for her to see that people are passionate about the jobs they do and the jobs they'd like to do. What started as a few questions mushroomed into a viral discussion that is energizing and inspiring young professionals around the globe. Hundreds of interviews later, Dodd transforms the career horizon with "Dig This Gig, " a modern-day "Working" for millennials. Meet an array of dynamic young people--from genetics counselors to adventure guides to food bloggers-- and get their firsthand views of entirely new fields taking off because of technological, demographic, and cultural shifts. And meet industry icons as never seen before--from Dan Rather to Christina Norman, CEO of The Oprah Winfrey Network, to Jeffrey Sachs, to congressman and civil rights hero John Lewis--as Dodd uncovers their candid perspectives, regrets and hopes, and indispensable advice.