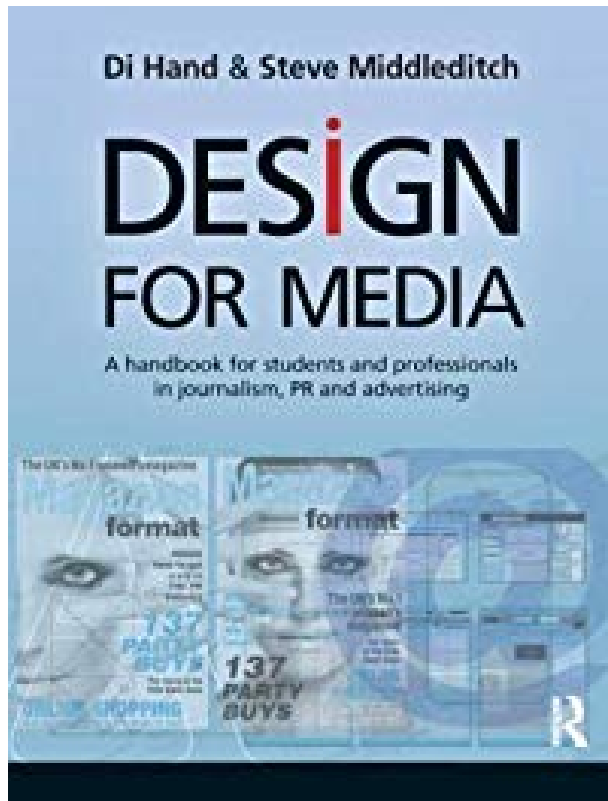


Design for Media a Handbook for Students and Professionals in Journalism, PR, and Advertising



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This resource explains the theory and application of design. It provides a supporting gallery of examples and case studies. Tutorials and exercises demonstrate how to create clean, attractive and well-targeted designs.