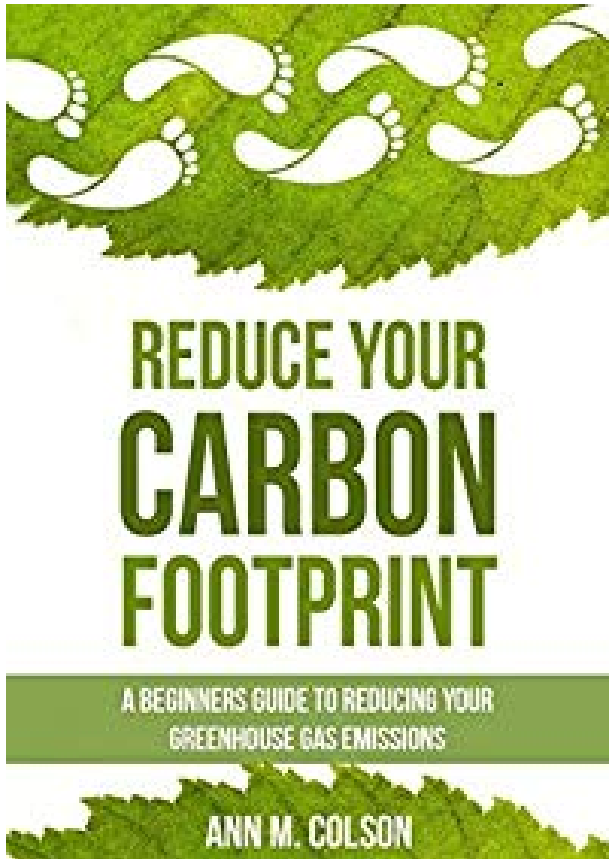


Reduce Your Carbon Footprint: A Beginners Guide To Reducing Your Greenhouse Gas Emissions



Pages:	47
ASIN	B00VMZVIL2
Language	English
Author:	Ann M. Colson
Genre:	Nonfiction
Goodreads Rating:	3.00
Published:	April 2nd 2015

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Have you ever wondered how your life has affected the environment that you live in? Have you heard the term 'Carbon Footprint' and been unable to understand the concept in its totality? Are you conscious of the fact that your lifestyle could have led to the depletion of resources that are vital to life on this planet? This book aims to educate readers on the various aspects of Carbon Footprint and help find easy and implementable measures to reduce the impact as far as possible.

The objective of this book is to help simplify the scientific jargon and make it easy to understand for everyone so that all readers are able to realize and relate to this problem that is staring in the face of mankind. The reader will learn: The concept of a "Carbon Footprint" Means to measure your carbon footprint The significance of Carbon Footprint as an individual as well as a Human being. Understanding what the invisible increments to Carbon Footprint are. The exact short term measures that you can adopt to reduce the footprint. The long term measures that we all must initiate and implement in order to deal with the problem on a global scale. The strange yet real facts about Carbon Footprint that you wouldn't have heard before. With this book you will be armed to tackle the problem right from your homes and be able to educate your kids to take steps that will their footprints low. The simple yet proven strategies discussed in the book are aimed at creating awareness on the basics of the problem and help you take small incremental steps in the right direction, right

now. It is our duty towards our kids to keep the earth green for them as we inherited it. That is why understanding identifying carbon footprint assumes such vital significance in today's world. Un you can pin point the specific small things in your everyday lives that add up to the footprint you will not be able to reduce it substantially. This is why the book is so handy for the common man who wants to see a better world for the future generations.