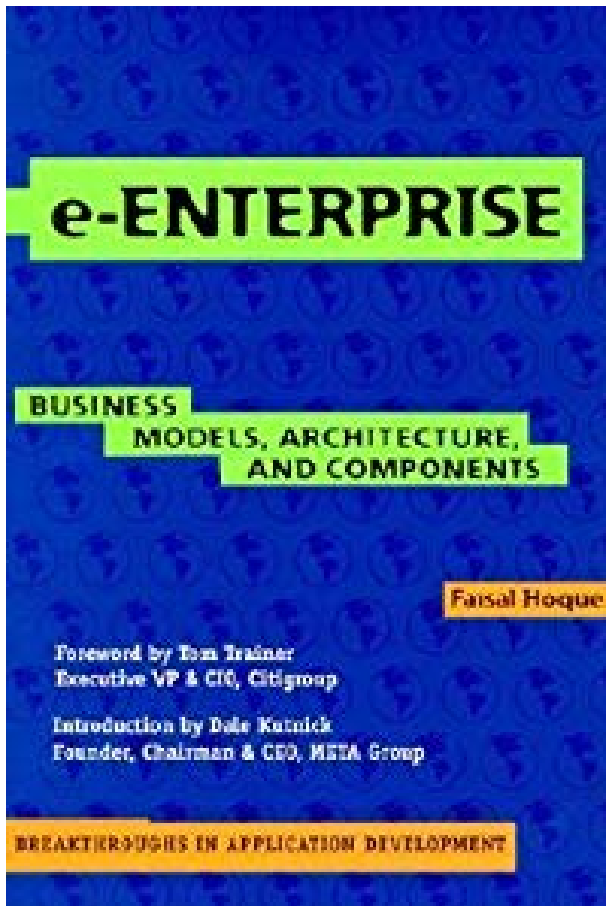


E-Enterprise: Business Models, Architecture, and Components



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How does a company succeed in the volatile world of e-commerce? The real challenge is to fully leverage the potential of the Internet as a means to building an agile enterprise. In e-Enterprise Faisal Hoque provides a business vision and a technological method for building an agile, electronically-based enterprise using reusable components. Aimed at CIOs, CEOs, and technologists alike, e-Enterprise explores the strategic challenges faced by companies as they embrace business in the networked economy of the future. It takes a step beyond the simple transaction-based e-commerce model and shows how a business can truly take advantage of rapidly evolving technology.